


**WE HELP
PARTNERS
SUCCEED AND GROW
THEIR BUSINESSES >>>**



> *Redmond Channel Partner*
“The breadth and depth of RCP’s coverage on a vast array of relevant topics and issues makes this a “one-stop” must-read for partners and vendors alike.”

*Elisabeth Vanderveldt, MCP, MCDST, MCTS, SAM certified, SBSC PAL,
MVP Trusted Strategic Advisor, Conamex International*

**WE OFFER
HIGHLY EFFICIENT REACH
TO THE CHANNEL**

**Redmond
ChannelPartner**
DRIVING SUCCESS IN THE MICROSOFT PARTNER COMMUNITY

DRIVING SUCCESS IN THE MICROSOFT PARTNER COMMUNITY

Redmond Channel Partner is an advocate for the Microsoft reseller community and provides an independent perspective on Microsoft technologies and the Microsoft Partner Program >>>

Why RCP? MICROSOFT SOFTWARE AND VENDOR DOMINANCE

For every
\$1 Microsoft
earns, companies
working with
Microsoft
will earn
\$7.79*

More than
1 billion
Windows PCs
worldwide**

There are
more than
640,000
vendors
in the Microsoft
ecosystem*



Those vendors
will make
more than
\$425
billion
in revenue*

*Source: IDC Global Economic Impact Study, October 2007

**Source: Bill Gates, Chairman, Microsoft, Government Leaders Forum Europe 2008

THE REDMOND CHANNEL PARTNER CONNECTION

Vendors identify themselves as Microsoft partners.

Our editorial depth draws readers into the magazine each and every month.

RCP provides deep, penetrating coverage of the Microsoft Partner Program. While other publications may mention a top executive at Microsoft, *RCP* drills down on dozens of executives and managers relevant to partners.

OUR READERS ARE NOT HEAVY SUBSCRIBERS TO OTHER CHANNEL MAGAZINES

59%

of RCP
subscribers do
not subscribe
to either
CRN or
VAR Business

20%

of RCP
subscribers
subscribe to
both *CRN*
and
VAR Business

41%

subscribe
to one or the
other

50%

of RCP
subscribers
do not subscribe
to *CRN*, *VAR*,
ChannelPro or
SMB Nation

Editorial Mission

Redmond Channel Partner is designed to make Microsoft partners more successful. The Microsoft channel contends with a unique set of technical, business and even political issues. *Redmond Channel Partner* is an independent advocate for these readers, and is the only publication offering them advice on how to expand their businesses, develop fruitful partnerships, build a services-oriented business, work more closely with Microsoft, develop and market unique areas of expertise and satisfy customers. We also address competitive issues, common customer objections and how to profitably position Microsoft technologies. In short, reading *Redmond Channel Partner* will help Microsoft partners add to their own bottom lines.

EDITORIAL BIOGRAPHIES



Scott Bekker, Editor in Chief

Scott started covering the Microsoft enterprise environment for *ENT Magazine* in August 1998. He served as editor in chief at *ENT* and then *ENTmag.com* from October 1999 to January 2007. Before joining *ENT*, Scott worked for four-and-a-half years as an editor and reporter with *The Associated Press* in Kansas City and Philadelphia.



Anne Stuart, Executive Editor

Anne has spent nearly 25 years as a writer and editor for daily newspapers, regional and national magazines, an international wire service and several Web sites. Most recently, she edited *Momentum*, a Microsoft-sponsored magazine, e-newsletter and Web site for midsize businesses.



Lee Pender, Editor, RCP Update

Lee began his career as a technology journalist in 1997 with *Computer Reseller News* and subsequently held posts at *PCWeek* (now *eWeek*) and *CIO* magazines. He then spent almost five years living in France and Holland, where he worked in the software industry and established himself as a freelance writer.

EXPERT COLUMNISTS



Joshua Greenbaum

Joshua is founder and principal of Berkeley, Calif.-based Enterprise Applications Consulting. He consults with leading public and private enterprise software, database and infrastructure companies and advises end users on technology infrastructure and application selection, development and implementation. For RCP, Joshua applies his 25 years of industry experience to channel issues surrounding the Microsoft Dynamics solution set in his quarterly **Dynamics Perspectives** column.



Ken Thoreson

Ken brings more than 20 years of experience in sales leadership and management to clients. He is the managing partner of Acumen Management Group Ltd., a North American consulting firm focused on improving strategic sales-management functions at growing companies. Ken is the author of the **Selling Microsoft** column.



Paul DeGroot

Paul is an analyst with Directions on Microsoft, an independent research firm focused exclusively on Microsoft strategies and technology. As a journalist, he has covered every aspect of the IT industry for 17 years. Paul is the author of the **Directions** column.

2009 Editorial Calendar*

ISSUE	COVER	FEATURE 1	FEATURE 2	PARTNER GUIDE	AD CLOSE	ART DUE
JAN	Marching Orders	New U.S. Administration	Partner to Partner	Managed Service Providers	Nov 23	Nov 24
FEB	Partner Survey	Women Channel Leaders	Security Trends	Servers (Hardware)	Dec 23	Dec 29
MAR	Dynamics	Virtualization	Marketing 101	Government	Jan 28	Jan 30
APR	Channel Programs	Green Computing	Partner Account Managers	SQL	Feb 27	Mar 3
MAY	Business Development	Finding Customers	Hiring	Networking (Hardware)	Mar 27	Mar 31
JUN	Partner Salary Survey	Worldwide Partner Conference	Marketing 101	SharePoint	Apr 29	May 1
JUL	Worldwide Partner Conference	Microsoft Mergers & Acquisitions	Cloud Partner	Laptops	May 28	Jun 1
AUG	Partner Awards	Franchising	Distributors	Unified Communications	Jun 25	Jun 29
SEP	Windows Client	Software Plus Services	Marketing 101	Virtualization	Jul 30	Aug 3
OCT	The RCP 10	Retail	Venture Capital Update	Security	Aug 26	Aug 28
NOV	Competitive Landscape	Managed Services Providers	Disaster Recovery/Backup	Printers	Sep 30	Oct 2
DEC	Product Awards	Learning Solutions	Marketing 101	Storage	Oct 29	Nov 2

*Updated 10/22/08. Subject to change.

Bonus Distribution

March: TechMentor Conference

June: Microsoft TechEd

July: Microsoft Worldwide Partner Conference

October: TechMentor Conference

Editorial Contacts

Product Reviews, article ideas

and submissions:

Scott Bekker, sbekker@rcpmag.com



Circulation

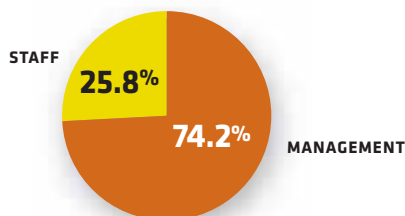
The channel is critical to Microsoft's ultimate success, as 96 percent of company revenue comes from the channel. Channel partners are also a huge influence on purchase decisions. According to Microsoft, customers go with partner product recommendations in more than 80 percent of sales transactions.



Redmond Channel Partner is BPA-Audited and reaches 27,482 subscribers monthly. It targets various types of Microsoft partners across North America, including:

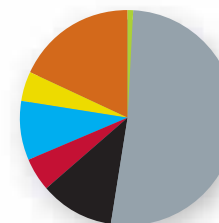
- * Systems and Network Integrators
- * IT/E-Business Consultants
- * VARs
- * Software/Web Developers
- * Services Providers
- * Distributors

WHICH BEST DESCRIBES YOUR JOB TITLE?*



	Qty	TOTAL
Executive Management	8,855	32.2%
Corporate Management	1,394	5.1%
Department Management	1,965	7.2%
Technical Management	7,147	26.0%
Technical Staff	6,379	23.2%
Sales/Marketing Management	1,024	3.7%
Sales/Staff	302	1.1%
Other	409	1.5%
TOTAL	26,500	

COMPANY SIZE*



10,000 or more	17.9%
5,000 to 9,999	4.5%
1,000 to 4,999	8.8%
500 to 999	4.8%
100 to 499	11.1%
Less than 100	51.5%
Non-Paid No Response	1.4%

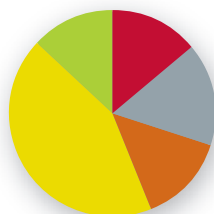
BUSINESS MODEL

Systems Integrator/VAR	48%
IT/E-Business Consultant	44%
Service Provider	37%
Network Integrator/VAR	35%
ISV/Software Developer/Web Developer	27%
Custom Systems Builder/White Box	17%
Communication/Telephony Integrator/VAR	15%
Distributor	6%

Audience Profile

CUSTOMER COMPANY SIZE**

1-10 Employees	13%	
11-249 Employees	43%	
250-999 Employees	14%	
1,000-9,999 Employees	16%	
10,000+ Employees	14%	

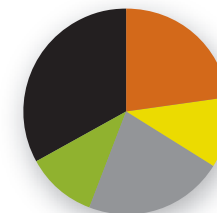


MICROSOFT PRODUCTS COMMONLY INCLUDED IN CUSTOMER SOLUTIONS**

Windows Server	79%
Windows Client	68%
SQL Server	64%
Office Suite	63%
Exchange Server	61%
Windows Small Business Server	36%
Office SharePoint Server	35%
Virtualization	34%

MICROSOFT PARTNER PROGRAM STATUS

Registered Member	33%	
Certified Partner	11%	
Gold Certified Partner	22%	
Unregistered Partner	11%	
Don't Know	23%	



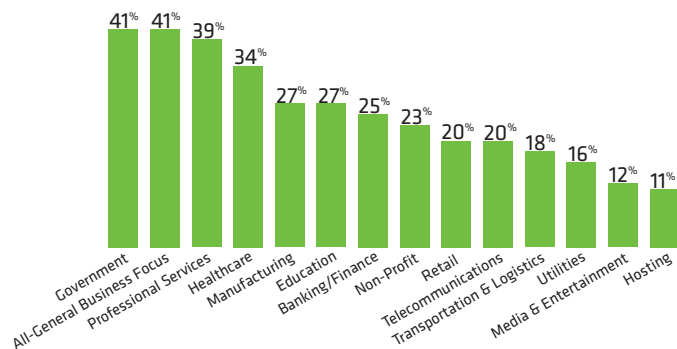
TOP BUSINESS FOCUS*

Develop, customize, install, or resell software	79%
Provide consulting services	71%
Build, install or resell hardware	53%
Provide managed services (MSP)	38%
Provide hosting services	23%

HARDWARE PRODUCTS RECOMMENDED/INFLUENCED/SPECIFIED/SOLD TO CLIENTS

O/S software	79%
Security Software	74%
Servers	74%
Laptops	71%
Storage Hardware	70%
Routers	69%
Monitors	68%
Peripherals	68%
Printers	68%
Storage Software	68%
Security Hardware	66%
Messaging software	63%
CRM Software	52%
VoIP/Voice Infrastructure	51%
BI Software	48%
ERP Software	40%

INDUSTRIES SERVED



RCP directly serves the Microsoft channel and includes editorial content that is 100 percent focused on the strategic needs of this valuable group.

*SOURCE: RCP 2008/2009 Reader Survey

Online Media Services

Our online products offer an array of brand and lead-generation advertising opportunities—from banner advertising efforts to custom media programs. RCPmag.com covers channel news, product coverage, partner solutions and much more to keep Microsoft partners abreast of the latest marketing programs, events, and product news. Content includes print articles plus online-only features. Popular sections include:

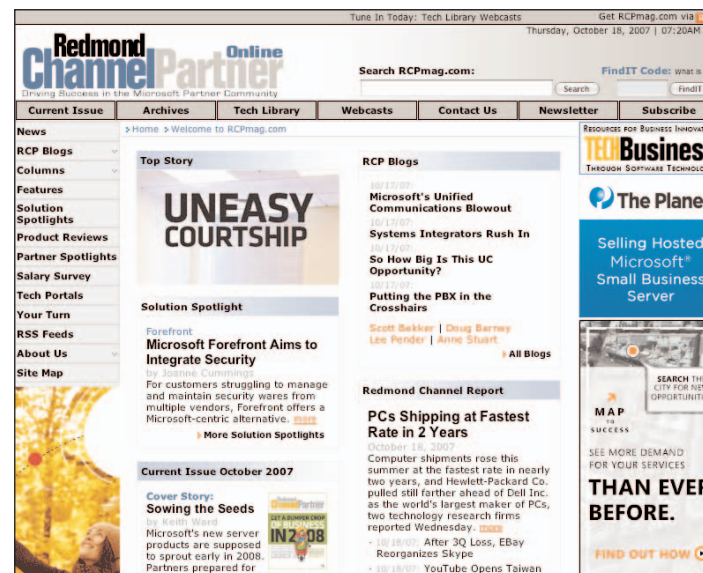
- * News
- * Blogs
- * Channel Call
- * Dynamics Perspective
- * Selling Microsoft
- * Directions
- * Solution Spotlights
- * Salary Surveys
- * Partnering Tips
- * RSS Feeds
- * Current Issue

Visitor Stats

- 45,000 Monthly Visitors
- 76% U.S. Visitors

REDMOND CHANNEL PARTNER UPDATE E-NEWSLETTER

Get immediate and solid response to your advertisements in this e-newsletter from editors Lee Pender and Michael Domingo. RCP Update reaches 23,000 subscribers three times per week. Sponsorships include primary, secondary and anchor text ads, plus 160x600 and 336x280 banner positions.



WEBCASTS

Interact with channel executives at VARs, systems integrators, consultants, service providers and resellers during these live, one-hour vendor presentations. Come away with qualified leads, instant feedback from the audience through polls, surveys and Q&As, plus a recording of the event for your own use. Our Web seminars allow you to focus on what is most important: delivering your message, while escaping the hassle of production details and promotion. Each Web seminar remains posted on RCPmag.com for 90 days post-event.

Supplied Webcast: You provide the speaker, content and PowerPoint presentation, while we provide a moderator and the production and promotion of the event. Lead guarantee: 150. **Price: \$15,000.**

Custom Webcast: Same as the supplied webcast with the addition of an industry expert we will provide as moderator and speaker. Lead guarantee: 150. **Price \$17,500.**

Online Media Services

RADAR

The RADAR program allows you to surround our influential audience of Microsoft channel partners with a truly integrated program that maximizes your return on investment. This custom, turnkey program utilizes our editorial, design and project-management experts to help you build brands, increase awareness and generate guaranteed leads.

Our editorial and design experts develop a package consisting of a two-page spread print advertorial, white paper and webcast based on a topic of your choice. The white paper serves as the foundation of the program and drives the content of the advertorial and the webcast. The prominent, two-page, 900-word advertorial drives our print subscribers online to download the full white paper and provides true integration of print and online.

WHITE PAPER LISTINGS

Promote your white papers or case studies in our Tech Library and gather high-quality leads from responsive readers. Our registration system requires readers to submit full demographics and confirm their email addresses before they can download any resource.

CUSTOM RESEARCH SURVEYS

Gather insight quickly on channel executives at VARs, systems integrators, consultants, service providers and resellers. Our online surveys are designed to generate responses quickly and accurately. The questionnaire consists of 5-7 custom questions that you supply. We provide the survey design, tabulation, marketing and incentive. You'll receive a summary report and raw data from 100 respondents.

Price: \$6,000.

Our research department can also develop a custom research program for you depending on your specific needs.

BANNERS

Integrate banners into your branding or lead-generation campaign. Banner sizes include skyscrapers, leaderboards, rectangles and dogears.

CUSTOM LANDING PAGE

"Own" a page on our Web sites for your logos, product descriptions, white papers, software downloads and more. This increased real estate gives you more space to thoroughly communicate your message. You provide the copy, we provide the production and promotion.

TEXT LINKS

Enhance your campaign with quick, cost-effective text advertisements positioned at the bottom of each Web page.

LIST RENTAL

Get the most out of your next promotional effort by utilizing the master database of 1105 Media Inc., publishers of *Redmond Channel Partner* magazine. Our award-winning publications and highly respected e-Newsletters give you the ability to reach a large IT audience or target a specific niche. Choose from dozens of selections—postal and e-mail lists are available. For more information, visit MeritDirect.com.

2009 Rates

RCP 2009 4-COLOR PROCESS RATES

Ad Size	1x	3x	6x	12x	24x
Full Page	\$7,300	\$6,220	\$5,675	\$4,865	\$4,325
1/2 Page	\$4,600	\$4,325	\$3,950	\$3,515	\$2,975

PREMIUM POSITION RATES: 4-COLOR PROCESS

Cover 2	Add \$540 per issue
Cover 3	Add \$380 per issue
Back Cover	Add \$625 per issue
Page 1	Add \$540 per issue
Opposite TOC	Add \$490 per issue
Cover 2/Page 1 Spread	\$11,900

General Conditions

- A. Advertising is subject to acceptance by Publisher as to character, layout, text and content.
- B. The Publisher reserves the right to reject or cancel advertising that is not in keeping with the publication's standards.
- C. Advertisers and advertising agencies assume all liability for all content (including text, illustrations, representation, copyright, etc.) of advertisements printed and also assume total responsibility for any claims arising therefrom against the Publisher.
- D. Advertisements are accepted upon the representation that advertisers have all the rights necessary to publish the contents thereof. Advertisements must be factual, not misleading, and should not misrepresent any competing product or service or make an unfair, incomplete comparison.
- E. Any attempt to simulate the publication's format is not permitted and the Publisher reserves the right to place the word "advertisement" with any copy that in the Publisher's opinion resembles editorial material.
- F. Conditions, other than rates, are subject to change by Publisher without notice.
- G. Positioning of advertisements is at the discretion of the Publisher unless agreed to in writing by the Publisher.
- H. Publisher shall have no liability for errors or omissions in key numbers, Reader Inquiry Numbers or Advertisers' Index.
- I. Advertisements not received by space closing date will not be entitled to revisions or approval by the advertiser or its agency.
- J. Cancellations or changes in orders may not be made by the advertiser or its agency after closing date.
- K. Advertiser is liable for any costs (design fees, set ups, additions or alterations to advertisements, logos, color, film, reprints, etc.) incurred in the preparation of its advertisement.
- L. All insertion orders are accepted subject to the provisions of the current rate card. Proposal or request for advertisement based on reciprocal dealings will not be accepted. Publisher's suppliers, resellers or sales agents are cautioned

Commissions & Credit Terms

15% commission to recognized agencies. Payment of invoices is due upon receipt. A finance charge will be added at the periodic rate of 1.5% per month (an annual percentage rate of 18%) to any outstanding bill over 30 days. The 15% agency commission will not be paid after 60 days. Any delinquent account is subject to cancellation and short rate.

Cancellations & Late Material

Notification of space cancellations must be received in writing by the space closing deadline. If canceled after deadline, the advertiser will be charged for the insertion. Materials received after published deadlines are subject to a late insertion fee.

Advertising Frequency Contracts

Frequency contracts entitle advertisers to the discount rate as specified under "General Advertising Rates." A contract year begins with the date of the first insertion. Advertisers agree to pay short rate for incomplete contracts. Advertisers with a 24-time or greater frequency contract must run a minimum of one advertisement in each issue during the life of the contract, unless they qualify for discounts based on multiple insertions in the same issue. Advertising rates are subject to change. Advertisers will be notified of any rate changes and all future ads billed at new rates.

that solicitation by Publisher's agents on any other basis is unauthorized.

- M. Cancellation of space reservations for any reason will result in a short-rate based on past and subsequent insertions to reflect actual space used at the earned frequency rate.
- N. Publisher shall not be liable for any costs or damages if it fails to publish an advertisement.
- O. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to Publisher.
- P. No conditions other than those set forth in this rate card shall be binding on the Publisher unless specifically agreed to in writing.
- Q. Publisher is not liable for delays in delivery or nondelivery in the event of Act of God, action by government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, or any condition beyond the control of Publisher affecting production or delivery in any manner.
- R. Advertisers agree that Publisher has no obligation to maintain the confidentiality of submitted material until publication date and that while Publisher may, at advertiser request, adopt procedures to restrict dissemination of submitted material to lesson risk of disclosure, Publisher has no liability for its failure to do so.
- S. As used in this section titled "General Conditions," the term "Publisher" shall refer to 1105 Media, Inc.
- T. Governing Law, Attorney's Fees. This Agreement shall be governed by the laws of the State of California. Any controversy or claim arising out of or relating to this Agreement or the breach thereof will be settled by binding arbitration, which shall be conducted in accordance with the rules of the American Arbitration Association. There shall be one arbitrator in any such proceeding. Judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. The place of arbitration shall be Los Angeles County, California. Should either party commence arbitration to enforce or interpret this Agreement, the arbitrator shall have the discretion to award the prevailing party reasonable attorney's fees.

Specifications

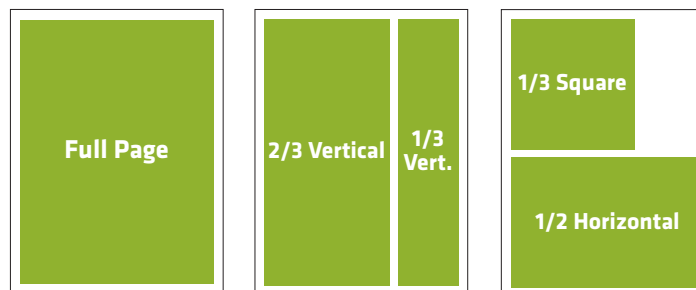
Digital Advertising Specifications

The following specifications are for the purpose of controlling the quality of magazine printing on high-speed Web presses. All requirements are based on Specifications for Web Offset Publications (SWOP). Any deviation from these specifications may result in less-desirable printed results.

Trim Size: 8" x 10³/₄"

Bleed Size: 8³/₄" x 11"

	Live Size	Bleed Size
Full Page	7 ¹ / ₂ x 10 ³ / ₄	8 ³ / ₄ x 11
1/2 Spread	15 ¹ / ₂ x 4 ³ / ₄	16 ¹ / ₈ x 5 ³ / ₈
2/3 Vertical	4 ³ / ₈ x 9 ¹ / ₂	5 ¹ / ₈ x 11
1/2 Horizontal	7 x 4 ⁷ / ₈	8 ³ / ₄ x 5 ³ / ₈
1/3 Vertical	2 ¹ / ₈ x 9 ¹ / ₂	n/a
1/3 Square	4 ³ / ₈ x 4 ³ / ₈	n/a



Ad sizes are to scale.

All bleed dimensions include 1/8" bleed for trim. For bleed ads, please keep live copy 1/4" from trim and crop marks. CMYK, 4-color process printing only. For PMS ink color availability, contact your Sales Representative.

Media Shipping (not including pre-printed inserts) Digital files should be provided on the following media: Macintosh formatted 100MB or 250MB Zip or CD-ROM. Please label media with the magazine name, issue date and advertiser name. Include a laser of the media directory with all contents. Ads requiring work to be done by the Publisher will incur an additional charge. Media and advertising materials are kept by the Publisher for one year and then destroyed. Return material requests must be made in writing and are shipped C.O.D.

Send Materials To:

Production Coordinator
Redmond Channel Partner [6 issue date]
1105 Media, Inc.
9121 Oakdale Avenue, Suite 101
Chatsworth, CA 91311
Tel: 818-734-1520, ext. 164
Fax: 818-734-1528
Email: rcpadproduction@1105media.com

Media, files and proofs should be securely packed and shipped. Contents of the package should be identified on the outside as to publication date and type of material contained within.

Contact Information

If you have questions regarding production specifications or insert specifications, please contact your Production Coordinator. For advertising sales information, please contact your Sales Representative.

File Format

We support files generated by Adobe Acrobat using the 1105Media Print Driver and 1105Media Job Option Settings for Distiller, with specifications as listed below. Download printer driver & distiller settings from our Web site at www.1105media.com/digitalAdRes.html. In order to generate printable PDFs, it is important that the native file (QuarkXPress, Adobe InDesign or Pagemaker) is prepared accordingly.

Preparing native files for printable PDFs:

- Two-page spreads need to be submitted as single page files
- Set page geometry to 8" X 10.75" for full page ads
- Set bleeds 1/8" beyond trim
- All images/scans must be in CMYK mode, 300 dpi resolution

- DO NOT use stylized fonts
- Use Postscript (Type 1) fonts only. No True Type, Windows/PC or custom fonts accepted
- Embed all fonts
- Rules should be .025 point or thicker
- All elements must be placed at 100 percent size
- Avoid rotation and cropping of images in layout program
- Do not nest EPS files in other EPS files
- Four-color solids should not exceed SWOP density of 280 percent

Preparing a PDF file (preferred format):

- Use 1105Media PPD Print Driver
- Use 1105Media Job Options for Distiller
- Set crop marks with a 12 point offset
- PDF file needs to be 1 inch larger than trim size of magazine and include crop marks (9" X 11.75")

Preparing an EPS file (optional alternative format):

- EPS file formats from Adobe Illustrator, Adobe Photoshop or Macromedia Freehand must be a high resolution CMYK EPS file, layers flattened with fonts converted to outlines or paths.

Proofs

Provide two digital color proofs at 100 percent size, created from the supplied digital file, on a contract-quality, digital halftone proofing system in accordance with SWOP Web coated standards (AGFA Pressmatch, Kodak Approval, DuPont Waterproof, etc.). Laser or inkjet proofs are not considered accurate in color and are supplied for content confirmation only. If supplied, the Publisher is not responsible for color variances between the digital file and final color reproduction. **IMPORTANT NOTE:** If proofs are not supplied, the Publisher reserves the right to have them made at the Advertiser's expense, and make-goods due to reproduction quality will not be honored.

FTP File and Upload information

Name your files with the magazine name, issue date and advertiser name. Include media directory. Under separate cover, please send to your Production Coordinator, two digital color proofs at 100 percent size, created from the uploaded digital file, on a contract-quality, digital halftone proofing system in accordance with SWOP Web coated standards.

Ads requiring work to be done (sizing, typos, etc.) by the Publisher will incur an additional charge. Advertising files are stored by the Publisher for one year and then deleted.

Uploading Your File

All uploads should be followed by either a confirmation phone call or e-mail message to your Production Coordinator to verify the file has been sent. It is important that the uploaded file is placed in the designated 101external/production/publication folder Directory for expedient access.

Host: <ftp://ads.1105media.com/>

User ID: 1105user

Password: 1105pass

Directory: 1105external/production/Redmond_Channel_Partner

Redmond Media Group

The Redmond Media Group (RMG) provides news, in-depth analysis and hands-on information for IT directors, managers, developers, administrators and a range of partners in the Microsoft community.

IT PROFESSIONAL

Redmond magazine is the authoritative, independent voice of the Microsoft IT community. It provides real-world technical, product, news and industry information for experienced IT professionals working within a Windows platform.

Redmondmag.com provides visitors with the information, strategies and behind-the-scenes insight into Microsoft and the Windows computing platform through print articles and online-only content.

MCPmag.com is the daily information and news site for Microsoft Certified Professionals. The site delivers technical and career information to a global community of IT professionals working with Microsoft products.

TechMentor Conferences are focused on delivering serious training—by informed, expert instructors—on automating, managing, securing and troubleshooting Microsoft Windows server systems.



DEVELOPER

Redmond Developer News is a 18x year giving corporate development managers insight into Microsoft's plans and news on the latest happenings.

RedDevNews.com serves the Microsoft development manager by exclusively covering pertinent real-world news, product and new development technology information.

ADTmag.com covers enterprise application news, trends and best practices for corporate development managers working in a cross-platform, multi-language environment.

Visual Studio Magazine offers enterprise solutions for .NET development. It gives architects, developers and development managers practical, proven and unbiased how-to articles.

VisualStudioMagazine.com provides technical hands-on, how-to content for enterprise-level developers, architects and managers.

SQLProInsight.com is a new site offering news, blogs, articles, best-practices advice and insight for professional DBAs and developers interested in databases and structured query language.

VSLive! is a year-long series of events for developers who work with the Visual Studio .NET tool suite.

PARTNER

Redmond Channel Partner magazine helps Microsoft channel partners succeed and grow their businesses. It offers insight into everything from sales strategies to working with Microsoft and understanding its product plans.

RCPmag.com keeps Microsoft channel partners abreast of the latest Microsoft marketing programs, events, product news, sales tips and more.

